

# Capabilities Overview for Metzgers

## Desktop Publishing

- MacCreations
- Page layout, creation & typesetting
- Proofreading
- Photo retouching & editing
- CD-ROM & DVD duplication
- Cross-Media publishing

## Digital Prepress

- Electronic imposition
- Color trapping & Color correction
- Digital proofing
- File editing
- CIP3 & GRACoL 7 color control
- Computer-to-Plate

## Offset Printing

- Full color, high quality printing
- Small projects to large projects
- Short run to long run projects
- Postcards & business cards to brochures and catalogs
- Stochastic Printing
- Aqueous & UV coating
- Printing Presses: 40" 6-color, 28" 6-color, 18" 2-color, plus 13" high speed 2-color envelope press

## Large In-House Bindery

- Large automated cutting system
- 4 folders; fold up to 32 page signatures
- In-house die cutting & scoring
- In-line glue systems
- PFUGO
- Folding w/ timed perfining & scoring
- Folder gluer for pocket folders
- 6-station saddle stitcher w/ cover feeder
- 20-station collator
- Custom finishing
- Automated shrinkwrap system
- Tape, coil, comb & Wire-O binding
- 3-ring binder systems

## Other Bindery & Finishing Services

- Perfect binding
- Foil stamping
- Embossing
- Spot & flood UV coating

## Mailing Services

- Database & list services
- CASS Certification & NCOA
- Letter-shop services
- Folding, inserting & sealing
- InkJet addressing
- In-line wafer seal
- In-line glue dot sealing
- Complete custom mailing solutions

## Fulfillment

- Sales & literature kit fulfillment
- Product fulfillment
- Custom fulfillment services

## Warehouse & Distribution

- Warehouse & storage services
- Pick, pack & ship
- Custom distributions for sales literature, product info packs or marketing kits

## Web-to-Print

- eFulfillment Services
- Online storefront solutions
- Online ordering & proofing
- Online ad builder system
- Drives print-on-demand services
- Order history & order tracking
- Sophisticated approval processes
- Secure credit card clearing

## eBrochures and eGram Messages

- Web-to-PDF-to-email services
- eGram newsletters and surveys

## PURL Campaigns

- Micro web sites for lead generation, surveys and data mining
- Personalized micro site solutions, including targeted links and data

## 1-to-1 Variable Printing

- Personalized printing
- Variable data printing

## RequestMoreInfo

- [www.RequestMoreInfo.com/](http://www.RequestMoreInfo.com/)